

Seminar / Workshop / Coaching Individuals

3 day program
for your future



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He is a keynote speaker on national & international / global conferences & symposiums to various subjects eg. Future Management, Future Markets, Future Business Trends, Important Success Factors for Global Business, Best Practices etc. He is a very experienced global consultant, trainer & coach for national, international & global management, sales & marketing concepts / projects.

He is founder and owner of **BSI® Business Services International**

Best Value



More than 20 years BSI®

More than 20 years of trust

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Sonntag & Partners
Global Business Network
Management Consulting & Training

GBVL Global Business Value Leadership

innovative, market oriented & value based
Value Management for your future

A Program of Excellence

The qualified Business Value Leadership-Strategy on a very high level will help you to focus on your most important market segments to get additional values. You will earn short and long term company targets and goals. Only you will be able to create the suitable leadership strategy for your company. This seminar will offer you additional tools to develop and implement your business value leadership strategy and goals.

Contents

The importance of a strategic Global-Leadership-Value Management

- The critical Point inside a company
- The leadership strategy as success factor
- Differentiation between strategic and operative Actions and their results/perspectives

Value Management Tool Box

Developing of a Global-Value-Leadership-Strategy

- "Strategy-force elements" vs. "strategy blockades"
- Strategic rudiments - the "right" approach for your company
- Focused strategies on market-chances and -risks
- Added value Global Leadership Business-Value Strategies as guidance for your markets, market-segmentations, customers, business partners and your employees

14 P Tools for Value Business Processes

- Added value leadership strategies
- Determinating your suitable parameters
- Benchmarking
- Strategic success factors in growing markets
- Options for your future
- Thinking in alternative Leadership-Value-Scenarios

Implementation of a Global Value Leadership-Strategy

- Typical critical points
- Important guidelines for the transformation of a added value leadership-strategy
- The importance of networking for targets and goals
- Strategic goals vs. operative targets
- Success factors for implementation processes

Experiences of implementation processes of various value strategies

Best practice:

- Company-Vision
- Company-Energy
- New Mind
- Management of Change
- Network-Models
- Implementation Programs

Guideline for a strategic added value Company controlling

Your Values

- You will get valuable & useful ideas & business tips for leading your company & business much more efficient & more goal-oriented for the future
- You will get well-working methods & business models and practical business tips to use and support for your Implementation of value based strategies for a qualified Leadership-Value Management.
- You can find out your strengths and potentials & company resources in your company. You can develop future oriented and market-oriented solutions based on global success factors.
- Find your suitable approach for your value based Leadership-Strategy which is suitable to your company markets and customers
- Learn more from the experience / best practices of various successful leadership companies

Methods

Various speeches, Various micro & macro workshops, Discussions, Interactions, Know-how exchange, Transfer and transforming processes

Participants

Chairmen, Presidents, Owners of Companies, CEO's, Managers, Potential Leaders, Global going managers, Project managers

Feedback of participants

- Keynote speaker with very high competence
- Many best practices and Business examples
- Very helpful for the daily business
- Many global ideas
- The keynote speaker always gets excellent feedback from the participants on global congresses and symposiums