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Target

»
General managers

»
Future oriented managers in Sales, Marketing,

Research & Development, Logistics, Project Management

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Objectiv

□□□ **You will learn**

»
how to change your organization and your team based on the

international market and future trends

»
how to change the mind of your human resources inside your

company

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Methods

»
speech / training, interaction, workshops, group dynamic

learning

»
discussion

»
individual and collective feed back

»
brain gym

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Content

□□□ **Management of Change for the learning company**

»
Challenges through economical and structural change

»
Market changes as a challenge

»
Challenges in customer relationship management

»
Virtual Worlds

»
Paradigm transformation in organizations

»
Management of change in the 3rd century

»
Management of ingenium

»
Signification of rhizom

»
New rules about the learning curve for the individual and the

company

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